



PASQUAL ARNELLA

EXCLUSIVE PAPER PASTE TECHNIQUES

## PROJECT FOR BEN SHERMAN

**CUSTOMISED BUST FORMS FOR THE INTERNATIONAL CLOTHING COMPANY**



We developed with the [Ben Sherman's](#) creative team a male bust form with the Union Jack flag embossed, a 100 % ecologic product made out of paper paste.



Initial designs and first samples.

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We manufactured about 200 busts, mainly for their [partner](#) in Australia.



We drawn and sculptured the flag on the original model over a bust supplied by [Proportion London](#).