

Newsletter
February '17

PASQUAL ARNELLA

EXCLUSIVE PAPER PASTE TECHNIQUES

SPOOL PODIUMS

Project for **VALUE RETAIL**







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EXCLUSIVE PAPER PASTE TECHNIQUES

spool podiums

for **VALUE RETAIL**

Value Retail has over nine outlets "*villages*" in Europe and three in Asia, our props were delivered among the stores, including brands like Versace, Karren Millen, Replay, Dolce&Gabbana, G-Star or Guess.

We produced over 1.000 spools in three different sizes to expose their products and decorate the shop windows attracting customers attention.

Another strenght was the package. The podiums were completely stackable, reducing the total volume so saving shipping costs.

PASQUAL ARNELLA, S.L. C/CAPCIR, 22 CASTELLAR DEL VALLÈS BARCELONA

TEL. +34 937 47 10 90 info@pasqualarnella.com