



PASQUAL ARNELLA

EXCLUSIVE PAPER PASTE TECHNIQUES

PROJECT FOR VALUE RETAIL · CAMPAIGN SS 2016

CARDBOARD TRUNKS



CUSTOMER: **VALUE RETAIL**
LOCATION: **UNITED KINGDOM**

QUANTITY: **1.000 PCS**
TIMING: **2 MONTHS**



Value Retail has over 9 outlets "villages" in Europe and 3 in Asia, our props were delivered among the stores, including brands like Versace, Karren Millen, Replay, Dolce&Gabbana, G-Star...



PASQUAL ARNELLA

EXCLUSIVE PAPER PASTE TECHNIQUES

PROJECT FOR VALUE RETAIL · CAMPAIGN SS 2016

CARDBOARD TRUNKS



We produced over 1.000 trunks; 3 models of 25, 50 and 75 cm, hand painted to get a real effect, with a golden stripe on the top. Light, resistant and 100 % recyclable.

